HOLLY BOWDEN

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Education

2011
The Art Institute of Seattle
Bachelor of Find Arts, Graphic Design

2016
General Assembly
User Experience Design Circuit

Skills

Art Direction
UX Design
Illustration
Presentation Design
Print Design
Website Design
Brand and Communications
Standardization
Collaboration

Software

Photoshop
Illustrator
InDesign
MS Office
Sketch
InVision
HTML
CSS

Related Experience

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2014 - Present
Marketing Designer
Art direction of acquisition materials. Conception and execution of display and paid social asks. Coordinating and communicating with photographers and stylists to execute imagery and animations. Creation of internal advertisement best practices; creation and distribution of templates. Training and documenting advertisement best practices and guidelines. Mentoring new hires and training them on brand. Illustration for site and thank you cards.

Communicating and working with developers to execute designs and give feedback on internal tools. UX design of internal tools. Collaborating wherever I can with other teams and team members to tell our unique brand story.

Freelance Designer

2009 - Present
A variety of print, web design and art direction. Running on site events for clients and managing presentations. Clients include Google, Zumiez, Brooks, Julep, Microsoft, Sesame Communications, LabConnect llc, TIAA-CREF and others.

Was a long standing graphic designer for PlexiPixel inc and The Integrated Agency.

Square Tomato Advertising

2011
Art Director Intern
Interned with a focus on advertising campaigns and team building. Small team collaborations, print production, and data entry on client projects.